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ANALYSIS ON THE ELEMENTS OF DEMOGRAPHIC, SOCIAL AND MOTIVATIONAL PROFILE OF STUDENTS ADMITTED TO BE TRAINED IN **HEALTH SPECIALTIES AT UNIVERSITY OF RUSE ***

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АНАЛИЗ ВЪРХУ ЕЛЕМЕНТИТЕ ОТ ДЕМОГРАФСКИЯ, СОЦИАЛНИЯ И МОТИВАЦИОННИЯ ПРОФИЛ НА СТУДЕНТИ ПРИЕТИ ЗА ОБУЧЕНИЕ ПО ЗДРАВНИ СПЕЦИАЛНОСТИ В РУСЕНСКИЯ УНИВЕРСИТЕТ *

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Abstract: The article presents the results of a questionnaire study on the motivation of students matriculated for training in health specialties - physiotherapy, occupational therapy, midwifery and nursing care at University of Rousse. The inquiry includes questions about demographic indicators, social profile of their parents' family and reasons for training in the chosen specialty. Motivating factors are divided into three groups: Professional Community, Professional Realization and Personal Development, according to accepted three main functions of education, viewed as a form, content and sense. An opportunity was given for the list of motives to be supplemented by the individual students according to their inclinations.

Key words: training in health specialties, functions of education, education as form, content and sense, motivation for education, questionary study

JEL Codes: I 19, I 21, J 24

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