## FRI-ONLINE-1-LIPC-01

## THE IMPORTANCE OF DIGITAL COMMUNICATION SKILLS IN ONLINE TRAINING<sup>1 2</sup>

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Abstract: The paper examines the increasing role of digital communication skills in successful virtual training. We examine the trends in digital communication since Covid-19 lockdowns and how they influence teachers and trainers in their work. The paper includes an overview of the most popular trends in digital communication tools, their advantages and disadvantages and proposes possible changes to improve these tools. We focus on functionality of platforms and whether they help teachers, trainers and students.

Keywords: digital communication, online training, virtual training, communication skills, digital tools

JEL Codes: 120, 121

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<sup>&</sup>lt;sup>1</sup> Докладът е представен в секция "Лингвокултурология, политическа и интеркултурна комуникация" на 29 октомври 2021 г. на английски език. След двойно анонимно рецензиране е отличен с кристален приз BestPaper и пълният му текст е насочен за публикуване в сборник Reports Awarded with "Best Paper" Crystal Prize.

<sup>&</sup>lt;sup>2</sup> Проучването е в рамките на проект 2021-БМ-01 "Изследване адаптацията на бизнес системи към условията на динамично променяща се среда", финансиран от ФНИ на РУ "Ангел Кънчев".