

**WORLDVIEW AND IDEOLOGY IN THREE ENGLISH FAIRY TALES – A  
MULTIDIMENSIONAL APPROACH<sup>10</sup>**

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***Abstract:** The purpose of the present study is to investigate the predominant value orientation and worldview of three English fairy tales (Jack and the Beanstalk, Jack the Giant Killer and Jack and His Magic Snuffbox) included Joseph Jacob's English Fairy Tales. By exploring the linguistic evidence which the texts have to offer, i.e. the specific linguistic constructions and choices made by the author within the texts, I try to reveal the culturally shared cognition and values that can serve as pointers to a culture's worldview and predominant ideologie, typical of a given period. More specifically, the study investigates the text value orientation as revealed by the level of the story (actants and action, time and setting) and the level of narration (characterization).*

***Keywords:** narrative analysis, linguo-cultural studies, value orientation, worldview, fairy tales.*

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