UNIVERSITY OF RUSE "ANGEL KANCHEV"

UNION OF SCIENTISTS - RUSE



64-RD ANNUAL SCIENTIFIC CONFERENCE OF UNIVERSITY OF RUSE "ANGEL KANCHEV" AND UNION OF SCIENTISTS – RUSE

Ruse, October 2025 Silistra, October 2025 Razgrad, November 2025

ΙΝΥΙΤΑΤΙΟΝ

Ruse, 8 Studentska str. University of Ruse Bulgaria

PROCEEDINGS Volume 63, Series 5.1.

Economics and Management

Under the general editing of: Pr. Assist. Prof. Miroslava Boneva, PhD Pr. Assist. Prof. Elizar Stanev, PhD

Editor of Volume 63: Assoc. Prof. Desislava Atanasova, PhD

Bulgarian Nationality First Edition

Printing format: A5 Number of copies: on-line

ISSN 1311-3321 (print) ISSN 2535-1028 (CD-ROM) ISSN 2603-4123 (on-line)

The issue was included in the international ISSN database, available at https://portal.issn.org/. The online edition is registered in the portal ROAD scientific resources online open access



PUBLISHING HOUSE University of Ruse "Angel Kanchev"